

<i>REPORT TO:</i>	Scrutiny Commission
<i>SUBJECT:</i>	Community and Economic Recovery Post Covid -19
<i>LEAD OFFICER:</i>	Eileen Mallon
<i>CABINET LEAD MEMBER:</i>	Cllr. J Morgan
<i>ORIGIN OF ITEM:</i>	At its meetings on 16 th November and 7 th December Scrutiny Commission considered the latest position in relation to the Community and Economic Recovery Cells in response to the Covid -19 pandemic. This report is the latest update on that activity.
<i>BRIEF FOR THE COMMITTEE</i>	To provide the Commission with an update on the work of the Community and Economic recovery cells.

1. Introduction

- 1.1 At its meetings on the 16th November and 7th December, Commission received update reports regarding the Community and Economic Recovery Cell activity.
- 1.2 It had been agreed previously that these updates would be received at alternate meetings on an ongoing basis. However, the heightened activity that had been prevalent during the initial stages of the pandemic and throughout the subsequent lockdown periods had subsided by the end of the year, and the activities being undertaken had reverted to an almost 'business as usual' level, as the response activities became more routine in their delivery.
- 1.3 In recognition of this, the recovery group meetings moved to a monthly cycle and the focus became more on the ongoing delivery of all the work that had been put in place, especially as the new national lockdown was invoked towards the end of the year.
- 1.4 This work has been ongoing, and this report gives a summary of the activity since the last meeting and looks ahead to the easing of restrictions as we move through the roadmap announced by Government on 22nd February 2021.
- 1.5 The impact on the Council activities is considered, along with an outline of any new measures we will need to put in place.
- 1.6 The medium to longer term recovery plan in relation to the local economy is also discussed, and in particular the joint working that is happening between the Council and other Local Authorities and the Leicester and Leicestershire Enterprise Partnership (LLEP), to aid economic recovery.

1.7 In recognition of the anticipated increased activity, meeting cycles have now reverted to fortnightly, and additional actions included in the work plans of the group. The latest work programmes for each recovery cell are attached at Appendix A and B for information.

2.0 Report

Economic Recovery

2.1 The work programme for the Economic Recovery cell is attached at Appendix A. Most of the activity for this cell is focussed on supporting businesses through the various requirements of the regulations in terms of both operational activity and financial support. The ongoing support for businesses in a post-covid environment is also being considered along with our partners at the LLEP, which is leading on an economic recovery plan for the county and city.

2.2 Working with business and the Loughborough BID throughout has been critical in trying to ensure that compliance with the regulations is met, and also that businesses can withstand the impact on their financial viability as much as possible. Much of the work has been around advice and support, and looking at alternative ways in which businesses can continue to trade throughout the period of lockdown.

2.3 Business Regulation, Compliance and Enforcement

Since the last Scrutiny Commission update, there have been significant changes to the regulatory controls that are in place for businesses. During December Charnwood went from National Tier 2, to Tier 3 and then Tier 4 restrictions as part of the National Lockdown 3. Business compliance and enforcement work has continued during the whole of this period to ensure that the relevant business is either closed or 'Covid Secure' in line with the legislation.

This critical work has been led and co-ordinated by the Regulatory Services Team and through the Covid Compliance and Enforcement Group, involving Regulatory Services, Leisure & Culture, Community Safety, Communications and the Corporate Improvement and Development Team. Officers have also been involved on a Regional and National level.

The Regulatory Services Covid Response Team, which includes the Food Safety Manager, Health & Safety and Business Engagement Manager, EHOs and Enforcement Officers, have been on the frontline undertaking checks, dealing with and responding to complaints. The following table outlines a summary of the COVID 19 work:

Covid Work Information	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21
No.Service requests	48	48	137	192	76	143	163	183	85	127	72
No.Covid monitoring checks to business	0	15	323	97	4	1	110	63	33	38	144
No.Covid enforcement visits	2	23	10	22	20	34	30	44	27	67	24
No.Specific covid advice emails	15	17	94	180	53	20	71	72	51	51	131
No.General business update emails	0	350	681	300	268	466	649	491	539	556	1088
No.Social media posts	33	20	21	26	2	10	12	12	12	9	12

The Covid monitoring checks have been undertaken at essential retail, such as supermarkets and mixed retail, corner shops, markets along with other workplaces. Business compliance across Charnwood has been good but where necessary the Team have undertaken the following Enforcement actions since November 2020:

- 49 premises formally advised.
- 16 formal written warnings issued.
- 8 prohibition notices.
- 3 premises formally closed.

Regulatory Services has worked in partnership with the Health & Safety Executive on the HSE Covid Spot Checks of over 400 businesses and workplaces across the borough. This involves telephone assessments and then follow up checks by officers to ensure COVID secure requirements are in place.

Through the internal Covid Compliance and Enforcement Group, the Council has managed to deploy Ambassadors, Stewards and High Street/Charnwood Helpers to undertake checks and feedback intelligence on high risk locations in the towns, villages, and hospitality.

In addition to this enforcement work, the Food Safety Team has also supported Public Health colleagues in investigating specific local Covid outbreaks at schools, businesses, and workplaces across the borough.

The Government provided the Council with a Covid Compliance and Enforcement Grant, (£72,582), which was used to employ additional EHOs, Stewards, Helpers, and the Ambassadors, along with overtime for existing EHOs. This funding ended in February 2021. However, the Council has been able to secure additional funding through the Contain Outbreak and Management Fund to ensure these resources can continue to be deployed as part of the Government's Covid 19 Road Map Plan. The compliance and enforcement work has been allocated £127k to enable the ongoing deployment of officers (EHOs, Enforcement Officers, Ambassadors, Helpers, Stewards and Support staff) through the late spring and early summer.

A 'Compliance and Enforcement Road Map Plan' has been developed by the Team in conjunction with the Police to ensure the re-opening is undertaken with relevant support and compliance checks in place for retail, hospitality, hairdressers, gyms, close contact services, events and workplaces.

The 'Road Map' includes:

- Advice and guidance packs for retail and hospitality.
- Key comms messages for stay safe.
- Retail and hospitality Covid secure checks.
- Stewards visits and checks to restaurants and pubs.
- Targeted joint visits with Police to pubs.
- HSE spot checks on gyms and hairdressers.
- Ambassadors and Helpers at high street locations.
- Review of all relevant events Covid secure requirements.
- Responding to complaints and outbreaks.

In addition to this significant work around COVID 19 the Regulatory Services Teams continue with other statutory work, including dealing with food safety, health & safety, environmental protection, Licensing, enviro-crime, dog control and car parking to support both businesses and residents.

In addition to this significant work around COVID 19 the Regulatory Services Teams continue with other statutory work, including dealing with food safety, health & safety, environmental protection, Licensing, enviro-crime, dog control and car parking to support both businesses and residents.

2.4 Supporting the Local Economy

In the report of the 7th December, members were advised of the Shop Safe, Shop Local campaign to support local businesses across the Borough.

The Shop Safe Shop Local artwork has been refreshed and has replaced the Christmas campaign on tourist information points (TIPs), posters and digital collateral. The new artwork encourages people to support local high streets, markets and online businesses and is still in line with the Covid-secure messages to reassure the public that they are following and enforcing government guidance on hands, face, space, and other requirements. Further signage includes:

- The new Shop Safe Shop Local messages are now also displayed on the digital board on Leicester Road, Loughborough until May 11, 2021.
- 50 x Bollard covers have been fixed to posts in high streets throughout the borough to reinforce the hands, face, space messaging.

- 70 x Social distancing signs have been attached to benches around the borough to encourage people to adhere to the 2M rule if they need to take a rest.

Business resource packs with Covid-safety posters and social media images have been produced to support local businesses and are available as printed packs or to download from the website. They give access to free messaging which can be displayed inside the premises or on their own social media channels.

A reopening checklist has been created and circulated to all local businesses which outlines various aspects all businesses should be thinking about as they prepare to reopen after lockdown.

An ecommerce site (Shop Local in Charnwood) has been commissioned and developed by We Are Locals. It offers an opportunity for businesses to sell products or be listed as a directory on a digital high street. Residents can continue to shop local and safely buy shopping online via the site using delivery or click & collect options. It is free for businesses to sign up and to date 94 businesses have signed up, 38 of these have their pages live on the site. Sales are increasing each month and February figures totalled £2145.23 from 44 purchases. The businesses who have signed up are receiving ongoing support with offers to assist setting up, including a 6-step guide to go live and advice on how to gain more exposure with a social media toolkit.

Working alongside the BID, plans are ongoing to produce new lamppost banners to replace the Bloom artwork with Shop Safe Shop local messages. The designs will promote local support of high streets, markets, online and dining.

Communications to the hospitality sector have been ongoing with targeted emails, keeping them informed of new restrictions, advice and guidance and how to reopen safely.

2.5 Town Deal

A revised Town Investment Plan (TIP) for Loughborough was submitted to the Government on 26th February 2021. It takes account of the appraisal by the Ministry of Housing, Communities and Local Government (MHCLG) of the original October 2020 plan and makes the case for £25 million of government funding via a Town Deal. If Loughborough Town Deal Board is successful in securing the full £25 million it would act as a catalyst for other investment in the town worth over £100 million. The Plan addresses both long-term structural challenges which hold back economic growth and newer challenges,

such as a hollowing out of the town centre, which have been brought to the fore by the Covid-19 pandemic.

There are 15 projects within the TIP which are linked to 5 key thematic areas and a Vision for the town:

Addressing the Hollowing out of Loughborough town centre,

Securing regeneration and place improvements,

Improving connectivity across neighbourhoods,

Protecting and enhancing our heritage,

Improving the health and life opportunities for our residents.

The Vision is: “Loughborough will be a great place to live, learn, work, and grow - offering residents, communities, businesses, the University and college, opportunities to participate fully in the town’s development. It will be digitally, culturally and physically connected, providing industries for the future, cherishing its heritage, with healthy neighbourhoods and opportunities for all.”

Details of the projects and the full TIP can be viewed at [https://www.loughboroughtowndeal.co.uk/uploads/loughborough-town-investment-plan-\(tip\)-complete-version.pdf?v=1614685756](https://www.loughboroughtowndeal.co.uk/uploads/loughborough-town-investment-plan-(tip)-complete-version.pdf?v=1614685756)

The Town Deal Board is now awaiting final appraisal of its proposals. An outcome is expected sometime between late March and the summer.

One of the projects contained within the TIP is the Loughborough Careers and Enterprise Hub. This has already commenced due to an award of £750,000 of ‘accelerated funding’ from the Towns Fund. Completion of the building is due by the end of March and it is expected to commence being operational shortly thereafter.

The Hub building is in Market Place and was formerly occupied by Crawshaw butchers. It will be a facility where people can access learning, training and support services. The project is led by Loughborough College in partnership with Charnwood Borough Council (which has purchased the freehold of the building) and Loughborough University. The Hub has two over-arching elements: Skills (led by the College), and Enterprise (led by the College with support from the University).

The Skills element will be attractive to people in who are not traditionally participants in learning and development. It will provide flexible (including weekend and evening) access to skills advice, learning related employment opportunities, including apprenticeships and the Government’s new Kickstart initiative and involve the direct

delivery of bite size and introductory units of learning to all audiences on a structured and drop-in basis.

The Enterprise element will facilitate and encourage business start-ups and business growth in the town. It will bring together problem solvers, innovators and aspiring entrepreneurs into one space. People with business ideas will be able to access specialist expertise and facilities at Loughborough University by initially accessing services at the Hub. The Hub building will provide an anchor for collaborative enterprise activities, facilitating interaction and engagement between the university and local communities, and a place where advice can be sought on the formation of new enterprises.

The most unique proposal contained within the TIP is that of a 'Hope Bell'. It is a key element of a wider project called Lanes and Links, which aspires to improve the appearance and use of alleyways and gateway points across the town centre. The Hope Bell memorial would mark the impact of the coronavirus pandemic on local communities by commemorating the lives lost to Covid-19, honouring key workers who have helped battle the pandemic and be a symbol of hope for the future.

The Hope Bell would be part of a clock chime installation with four smaller bells, all made by Taylor's Bell Foundry in the town, the last bell foundry in the country. Queen's Park is currently earmarked as the possible location for the landmark. The Hope Bell installation would be positioned to create enhanced public realm and an attractive vista across to the Carillon, where 47 Taylor's bells can already be found. The Hope Bell would fittingly link Loughborough's heritage with a new era of sustained hope and renewal.

Once the Government has declared how much funding it is willing to give Loughborough via a Town Deal, it will be necessary for all MHCLG approved projects to have full and final business cases developed. Once those business cases are approved funding will be released to enable project delivery.

2.6 Visitor Economy

Charnwood Museum

During lock down staff have created and developed a programme of online activities which are posted weekly to the website and promoted through social media.

Following a successful funding application to Museum Development East Midlands (EDEM), the Museum were awarded £10,000 to develop a standalone website for Charnwood Museum which would also include funding to create digital content in the form of short videos

(see Chronicles of Charnia). The web site is due to be launched at the beginning of April.

'The Chronicles of Charnia', a series of short, engaging videos features key stories of Charnwood history will be released on a regular basis and put on the website, the videos will also be accessed on gallery too to increase interactivity post-Covid.

Exhibition preparation has continued throughout the lockdown. The Black Lives Matter exhibition was installed in November and the Markets 800 exhibition is on schedule to open in July 2021. This exhibition supported by a public engagement project which curates' memories of local people as part of its content.

Carillon Tower

Charnwood Museum staff are assisting the Carillon Trust in the application of an Arts Council Grant to develop interpretation plans for the Carillon Museum. Two further grants have been secured from Museums Development East Midlands (MDEM) to appoint a freelance museum professional to work with the Trust to write the ACE bid and a further professional to conduct a governance review.

The stages above will ensure the resilience of the organisation moving forward and prepare the ground for a National Lottery Heritage Bid which is due to be submitted in February 2022. A further grant of £2,500 has been secured by Charnwood to support the reopening of the ground floor of the Carillon Tower in the Summer.

Taylor's Bell Foundry

Have successfully secured over £5 million, £3.5 of this from the National Lottery to support the restoration of the historic Grade II* Taylor's Bell Foundry. The project aims to save the last major Bell Foundry in Britain and to create a new Bell Museum with increased and improved access, interpretation, and educational facilities

This new museum continues to add to the growing number of unique tourist attractions which includes the Great Central Railway all with the ability to bring increased visitor spend in the town.

We are actively working with Leicester City Council and Leicestershire County Council on the delivery of the Leicester and Leicestershire Tourism Growth Plan and the place marketing campaign – Uncover the Story, which is designed to boost the areas profile as a tourism destination of choice.

Taylor's Bell foundry and 800yrs of Loughborough Market and Fair are two unique stories that we put forward for consideration as part of this campaign. The Great Central Railway is already included. Uncover the story is in place to raise awareness and knowledge of our tourism offer particularly among those who haven't visited before.

Town Hall Recovery

LTH has now rescheduled almost all shows in the Artistic Programme up to 20th June 2021, with only 3 remaining to be confirmed. This is expected to be finalised in the next couple of weeks. Most shows have been moved to either the Autumn 2021, or Spring 2022 seasons with only a handful of shows having to be cancelled since March 2020.

It is currently planned that LTH will host its first full capacity show on 4th September 2021. This is assuming Government Roadmap dates are not changed. LTH's Autumn season will include's shows from Jasper Carrott, Henning Wehn, Clare Teal, The Nutcracker (performed by the Russian National Ballet) and this year's pantomime adventure Aladdin

Weddings and parties are currently booked in from early July onwards. LTH continues to plan for their delivery.

LTH managers have begun early discussions about a possible soft launch/test event to take place in August. Further details and event options are being explored, but it is expected to include the venue's popular 'Show in a Week' workshops for children.

2.7 Business Grants Payments

Over the past year the Council has set up a dedicated team to administer the Government's Business Grant Schemes. Since the introduction of the tiered restrictions in October 2020 and the ongoing National Lockdown periods, the Business Grants Team has administered over 10 different grant schemes. The Team has developed an online application form to allow businesses to apply for grants in a quick and easy way and wherever possible we have made automatic payments to thousands of businesses removing the need for them to make an application and speeding up the rate at which we could distributed these much needed funds.

In addition, the Council has designed a local Discretionary Grant scheme to support businesses across Charnwood that have been unable to access other grant funding. The design of the scheme has ensured those businesses suffering the greatest financial hardship as a result of the pandemic could access support grants of between £1,000- £20,000.

Since October, the Business Grants Team has made over 6,500 payments to businesses with a total value of £17.5 million, bringing the total grant funding delivered to businesses over the course of the whole pandemic to nearly £50m.

2.8 Future Covid-19 Economic Recovery Strategy

Through the Local Resilience Forum, the Leicester and Leicestershire Enterprise Partnership (LLEP) has co-ordinated a wide range of partners in the development of an Economic Recovery Action Plan addressing short and long-term interventions required to support economic recovery. The Action Plan can be viewed at:

<https://llep.org.uk/app/uploads/2020/12/Covid-19-Economic-Recovery-Action-Plan-FINAL.pdf>

The plan sets out priority actions for recovery during 2021 to be implemented by the LLEP and partners to mitigate against the immediate impact of the pandemic.

The plan is supported by an unpublished “recovery matrix” identifying specific actions required to address the priority areas under the five strategic themes:

- People, employment and skills,
- Business Support,
- Innovation,
- Green Recovery, and,
- Infrastructure.

For each priority specific partners are allocated lead responsibility for delivery. Typically, because the priorities span a broad range of interventions, a wide range of partner agencies are identified: LLEP, Business Gateway, Invest Leicester, Leicestershire County Council, higher and further education institutions, East Midlands Chamber, Regional Entrepreneurship Acceleration Programme (MIT REAP), Sustrans and private sector businesses.

Where a delivery role for the district and borough councils has been identified the Economic Growth Officer Group (EGOG), comprising strategic directors from the six shire districts within the LLEP, has devised a series of interventions where the authorities have the capacity to make a direct contribution to the recovery programme. The relevant interventions are set out in the attached table (Appendix C), which will provide a standard template for the purpose of submitting quarterly monitoring reports to the LLEP.

The reports will be collated by the Regeneration and Economic Development Team with the assistance of nominated personnel across the Council who have been engaged in the process and appraised of their role

in the exercise. The initial report is due on 1 April for the 1st quarter of the calendar year.

In January 2021, the LLEP commenced the development of a long-term Economic Recovery Strategy which will be aligned with the draft Local Industrial Strategy, together with the need to address other priorities and opportunities as the economic impacts of the pandemic become more apparent.

3.0 Community Recovery

The work programme for the Community Recovery cell is attached at Appendix B. Most of the work has been focussed on the Community Hub and the ongoing need for support to those in need, and Homelessness provision for those who need assistance

3.1 Community Hub

Charnwood Community Action (CCA) Hub

The CCA Hub has continued to provide support to the most vulnerable residents across the borough. Reviews of the commitment to the Hub have been regularly held and Council staff continue to be redeployed to support the CCA.

The Food Bank between March 23rd, 2020 and 28th February 2021 has delivered / had collected over 21,000 parcels from the CCA hub. This equates to over 84,000 meals for families, couples, and singles. The food and toiletries continue to be supplied through grants, funding, and donations.

Several reviews and reassessments have taken a place over the last 5 months resulting in some people no longer requiring the support and others now collecting. Deliveries continue for those outside of Loughborough and those that are considered vulnerable. Currently 400 parcels are going out per week with some daily parcels to those of no fixed abode.

Support has been given to those identified as critically extremely vulnerable (CEV) and continues for those that are also struggling with hardship.

Members of the Food Poverty Group continue to deliver across the Borough and work closely with the CCA Hub through the Food Poverty Officer employed by The Bridge.

Food Bank Recovery Plan

Plans are currently taking place to look at the way forward for the CCA, this could include the setting up of a small social supermarket. John Storer House (with the support of their trustees) will host the shop alongside a reduced food bank, with the support of the Food Poverty Group and Council

officers. The proposal is for those currently receiving parcels from the food banks to move towards a membership of the social supermarket accessing subsidised food.

The continuation of food support will be initially supported through the allocation of £120,000 as part of the Contain Outbreak Management Funding that has been allocated to LCC, with a proportion allocated to Borough / District Councils for a range of covid related interventions including continuation of support through the local Hubs, alongside donations and FareShare. Work is currently taking place to look at support from many local supermarkets as part of the reduce food waste campaigns. A hub and spoke model is being considered which will create similar access in other areas of the borough including community pop up shops.

Members will have a personalised plan to help them to manage their circumstances better and support will be given through a number of programmes including support through Strategic Partners such as CAB and Clockwise.

More details will be provided in the coming months as plans become more developed.

Befriending and low level mental health support

A recent recruitment for more befriender volunteers has created an increase in capacity and support is given to many who are in isolation and who may feel vulnerable. Those that require more support are referred to the Loughborough Wellbeing Café team for low level mental health support.

Neighbourly Support

In the very early months of the pandemic Loughborough Against Corona created a bank of volunteers who could offer a wide range of support to those shielding across the borough. Those that have wished to continue are now part of the Volunteer Support programme managed through John Storer House as part of the CCA. Over 50 people are now fully registered and continue to shop and support those shielding and vulnerable.

3.2 Homelessness Support

Homelessness remains a considerable challenge for the Council. The Housing Options Team are seeing an increase in customers fleeing domestic abuse and private landlords serving Notice to Quits.

There are currently 91 cases in temporary accommodation and a further 8 rough sleepers for whom the council accommodated under the emergency provisions.

The CBC Lettings Team are working with private sector landlords and lettings agents, housing authorities and registered providers across Leicestershire and Rutland to identify long-term accommodation for rough sleepers and persons at imminent risk of rough sleeping, including those

who have been temporarily accommodated on a discretionary basis during the COVID-19 emergency period, and assist them to access accommodation and support services.

8 individuals have been assisted by CBC Lettings to secure long-term accommodation under the Rapid Rehousing Pathway:

- 5 x customers have moved into council accommodation (5 x Charnwood Borough Council cases)
- 2 x customers have moved into private rental accommodation (1 x Charnwood Borough Council case, 1 x North West Leicestershire case).
- 1 x customer have moved into Registered Provider accommodation (1 x Charnwood Borough Council case)

The Council is working with partners across the LLR to submit bids for additional funding for support and accommodation for rough sleepers.

3.3 Recreation, Sport and Open Spaces

Parks and Open Spaces have been very busy in recent months. Residents have been unable to travel too far from their homes which has led them to visit the open spaces that are more accessible to them. Signage is in place to provide visitors with advice about the current guidelines.

The increased visitor numbers have presented some challenges, particularly around the amount of litter being deposited in bins or generally discarded. Additional resources have been put in place to manage this.

The Outwoods and Charnwood Water have been particularly busy which has led to the deployment of stewards at weekends and during school holidays. Their presence has been seen as a positive by most visitors.

Outdoor Gyms, Multi-Use Games Areas (MUGAs), Tennis Courts and the Golf Course have been closed and our sport pitches have been made unavailable as per the current guidelines. Facilities will reopen as and when the guidance allows this to happen

Looking forward, the Visitor Centre/Café construction has started at the Outwoods with the aim of having the facility open in the summer holidays. The creation of a new woodland in Hathern, and a Tiny Forest in Loughborough are on track to be completed over the autumn/winter planting season.

4.0 Planning for the Roadmap

On 22 February 2021 the Government announced the 4 step roadmap for the lifting of all restrictions by the end of June at the earliest. The role of the council in relation to implementation/support for the main re-openings in the 'Roadmap' is summarised in table below.

Step	Date (earliest)	Planned pre and post Comms	Covid Checks and other
Step 1a 2 people and household, Schools	8 th March	Weekly meetings with Loughborough University and Loughborough College. General Comms. message through Social Media reminding public of rules whilst enjoying parks and open spaces.	Env Health (EH) reactive response to specific Outbreaks. CBC 'Helpers' deployed at Outwoods, Queens Park and Town Centre at weekends. Ambassadors visit other localities in borough.
Step 1b 6 people, 2 households and some sport	29 th March	General Comms. message through Social Media reminding public of rules whilst enjoying parks and open spaces. Stay Safe Shop Local media comms messages.	Env Health (EH) reactive response to specific Outbreaks. CBC Helpers within Town Centre at weekends.
Step 2	12 th April		
Retail		Shop Safe Shop Local information and business advice packs emailed out. Web Site info and posters to download. Posters, stickers, street banners and covers deployed.	Covid spot checks of all main retail areas in Towns and Villages over a 5 week period. Approx. 400-500 checks. EHOs follow up on issues and undertake inspections as necessary. CBC Helpers in Town Centre during opening Mon-Sat and supported by Ambassadors
External Hospitality (Pubs & Restaurants)		Shop Safe Shop Local information and business advice packs emailed out. Web Site info and posters to download. Updated Pub and Restaurant Guides e-mailed out.	200 COVID checks by EHOs for Pubs and Restaurants. Stewards employed for first week and then Fri-Sat to undertake evening checks on hospitality sector. Helpers and Ambassadors in Towns to pass on intelligence and issues.
Gyms & hairdressers		Targeted comms for re-opening checks for gyms and close contact services.	100 HSE Spot check project for gyms and hairdressers. EHOs follow up on issues.
Step 3	17 th May		
6 people & 2 households indoors, external gatherings >30		General Comms message through Social Media reminding public of rules to stay safe. Stay Safe and Shop Local message to continue.	Refer issues to Police as necessary.
Indoor Hospitality		Targeted comms for re-opening checks for pubs and restaurants, including re-issuing specific guidance for COVID Secure and Customer Track & Trace.	COVID checks by EHOs for Pubs and Restaurants on-going. Stewards first week and then Fri-Sat to undertake evening checks on hospitality sector. Helpers and Ambassadors in Towns to pass on intelligence and issues.

Outdoor entertainment and Indoor with Limits		Collate information on Events and guidance on web site. Respond to Event Notifications and call Safety Advisory Group as required. Advise on COVID Secure.	Targeted checks as necessary, depending on Event, Scale, Risk using Stewards.
Hotels and Guest Houses		General Comms message through Social Media for stay safe & COVID Secure.	EHOs follow up on complaints.
Step 4 – Restrictions removed	21st June	To be Determined – Details yet to be published on exact removal of restrictions and requirements.	EHOs, Stewards and Helpers used as required.

A Compliance and Enforcement Road Map Plan has been developed by the Team in conjunction with the Police to ensure the re-opening is undertaken with relevant support and compliance checks in place for retail, hospitality, hairdressers, gyms, close contact services, events and workplaces.

The Road Map includes:

- Advice and guidance packs for retail and hospitality.
- Key comms messages for stay safe.
- Retail and hospitality Covid secure checks.
- Stewards visits and checks to restaurants and pubs.
- Targeted joint visits with Police to pubs.
- HSE spot checks on gyms and hairdressers.
- Ambassadors and Helpers at high street locations.
- Review of all relevant events Covid secure requirements.
- Responding to complaints and outbreaks.

In preparation for the reopening of the high streets at step 2 of the roadmap, a professional video company have been tasked to produce a powerful video, welcoming shoppers back to Charnwood high streets and letting them know they can shop safely. Thirteen businesses from a variety of sectors around the borough have participated in the filming and the video will be ready to launch as soon as non-essential shops can reopen.

The Council will continue to work with partners across the LLRF through the various sub-groups to support the re-opening of businesses and hospitality as we move through the plan.

Appendices: Appendix A Economic Recovery Work Programme
Appendix B Community Recovery Work Programme.
Appendix C Economic Recovery Cell Matrix

Background Papers:
Officer(s) to contact:

None
Eileen Mallon
Strategic Director of Community, Planning
and Housing
tel. 01509634662
email eileen.mallon@charnwood.gov.uk